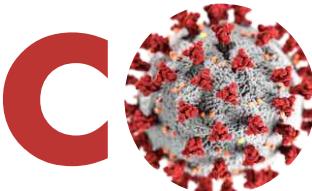




Supporting India's Fight Against COVID-19

A detailed 3D rendering of the COVID-19 virus, showing its characteristic spike proteins on a spherical surface.

WRITE TO US
covid19helpline@assocham.com

*“Extraordinary situations
demand smart thinking.”*



We at ASSOCHAM stand together with the nation in its fight against Coronavirus. Apart from voicing the concern of the businesses and economy to the government we have also been proactively implementing smart digital solutions to keep the workflow going and to minimise the impact on trade & industry.

Glimpses of our proactive efforts





“Reaching out to our wide base of over 450,000 members through Conference Call/ Video Conference/ Webinar working in close co-ordination with central and state governments.”

Besides, ASSOCHAM has also implemented various measures such as:

- Work from home
- Using interactive digital media to connect with employees and stakeholders
- Disseminating information through social media

At the forefront

Efforts by ASSOCHAM Members to alleviate India's distress



Dry ration provided to distressed families at Asansol, West Bengal by India Power Corporation



Donation of Rs 21 lacs to DC Sirmaur, Himachal Pradesh for COVID Relief Fund by Tirupati Group



Coal India distributed 12,000 free ration packets to unprivileged and needy people in different parts of Kolkata during lockdown



MCL, a Coal India Subsidiary donated 500-bed COVID Hospital to Government of Odisha.



ASSOCHAM Gujarat Council and MD, Savvy Group distributed ration kits in Ahmedabad



ASSOCHAM Jharkhand State Artificial Intelligence Development Council distributed 100 N95 masks & 100 Aprons to healthcare officials.



Swiss Parenterals Limited donated Rs 51 lacs to Gujarat Chief Minister's Relief Fund.



ASSOCHAM Jharkhand State Skill Development Council and Head-Adani Foundation undertook various relief work and distributed upto 1 lac masks and 100 aprons. Three community kitchens are also being run that are serving more than 2,000 people daily



ASSOCHAM Jharkhand State Education Development Council and director, Shobhit University has developed a 100-bed quarantine facility in KSV Ayurved Medical College & Hospital, Gangoh for district administration.



ASSOCHAM in partnership with Semco Care distributed 10,000 face masks to frontline workers at various locations in Chandigarh, Delhi and Patiala.



PGIMER, Chandigarh



SAVVY GROUP supported by distribution of Ration Kit to needy people in Ahmedabad

Corporates pitch-in for India's fight against COVID-19:

- ◎ ASSOCHAM in partnership with SCOTT-EDIL distributed 5,000 Hand Sanitizers to frontline workers including traffic policemen, sanitary workers and healthcare staff in Chandigarh.
- ◎ Sonalika International Tractors Limited distributed 12,000 kg pulses, 12,500 food kits in Hoshiarpur, Punjab and 300 food kits in Kala AMB in Himachal Pradesh; Provided tractor & tanker with sprayer machines to district authorities to regularly sanitize Hoshiarpur colonies; Set up a 15-bed isolation ward and distributed 10,000 masks & 365 litres sanitizer at Narad Multispeciality Hospital, Hoshiarpur; Provided 300 PPE kits and helped set up an isolation centre of 25 beds at Delhi's St. Stephen's Hospital

HONOR AND SALUTE THE SPIRIT OF COURAGE

SALUTES THE SPIRIT – Delhi Traffic Police



We salute the spirit of our traffic police. Their unmatched vigilance keeps us safe so it's our duty to help them in every possible way. To protect them from Corona Virus we have provided them Hi-Tech Masks.

FIGHTING THE GLOBAL PANDEMIC



Safety of our citizens is our first priority. To fight with this pandemic we have set up an Isolation Center at Narad Multispeciality Hospital, Hoshiarpur. This center is fully equipped with all the facilities to fight with COVID-19.

FOOD FOR NEEDY, HOPES FOR MANY
Distribution of 12,500 Food Packets and 10,000 KG Pulses to help people during this pandemic.



SANITIZE - PRIORITIZE - HOSHIARPUR
We know how hygiene is crucial specially at this situation. Sonalika CSR is regularly sanitizing colonies in Hoshiarpur to prevent the spread of Corona virus.



SONALIKA ST. STEPHEN'S HOSPITAL ISOLATION CENTER

In the midst of global pandemic, Sonalika CSR sturdily supports the healthcare professionals and citizens. We have set up an isolation center at St. Stephen Hospital. This center is fully equipped to fight against COVID-19.

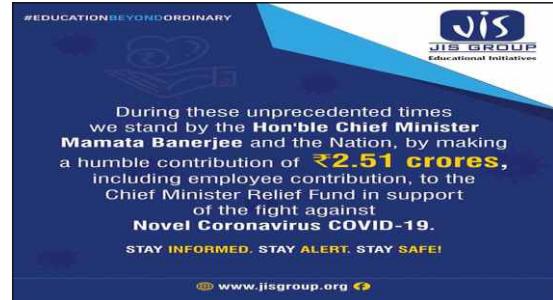
 Installation of Ventilators for serious cases	 Quarantine area for Covid-19 patients	 32 inch TV per room
 Enamel Painting	 Air conditioning of Isolation Center	 Daily sanitization of Isolation Center
 Routine decontamination of affected lines	 Medical gas pipelines	



Allengers distributed dry rations to 200 families for three weeks in Chandigarh and carry out similar generous acts pan-India.



ICFAI Group, Dehradun donated Rs 1 crore each to PM-CARES Fund and Telengana Chief Minister's Relief Fund.



Mr Taranjit Singh (JIS Group), co-chairman, ASSOCHAM Eastern Region Development Council donated Rs 2.51 crore to West Bengal Chief Minister's Relief Fund.



Kishan Singh Hospital in district Palwal, Haryana offered to convert into special Facility for COVID-19 patients for public use.



SMC Global Securities donated Rs 51 lacs to PM-CARES Fund.

Leadership's View



The time to take action is right now; we need implementation on a war footing if we are to save the Indian economy from tanking.

Dr. Niranjan Hiranandani
President, ASSOCHAM

Measures to revive industry suggested by ASSOCHAM

- Have requested for RBI to Reduce the reverse Repo Rate to 1% or less
- Suspend NCLT operations for at least 6 months,
- Need for a 50 per cent reduction in the GST for the next six months
- Provisions of stringent circle rate etc. discouraging the growth in real estate should be done away with
- In the event of partial lifting of lockdown remaining labour at sites should be allowed to get into work mode
- Both the RBI and the government are expected to jointly work on a model that infuses more liquidity, especially for sectors like NBFCs, automobile, housing and real estate.
- Government has used the new bonhomie between President Trump and Modi Ji to take care of issue of denial of H1B visas for Indian professionals

ASSOCHAM's suggestions taken into consideration and implemented by the Government:

- Extension of a 90-day moratorium on all statutory filings and a 90-day extension from all statutory payments.
- Leveraging existing food stocks of Food Corporation of India to meet the demand of people below the poverty line, at nominal prices using Fair Price Shops.
- Concessional working capital loan to MSMEs equivalent to 1-3 month's average turnover of last year.
- IBC framework suspended for 6-12 months.
- Filing of declaration and payment of taxes under the Direct Tax extended till 30 June '20.
- Cash support of INR 3000-5000 per month for the most stressed sections of in metros & cities with population over 10 lakhs.
- Distribution in controlled manner of essential items like food grains, milk, vegetables etc.
- Establishment of a dedicated pan India helpline number.
- Seamless transportation of essentials from warehouses to mills.
- Utilising the funds collected for welfare of building and construction workers.

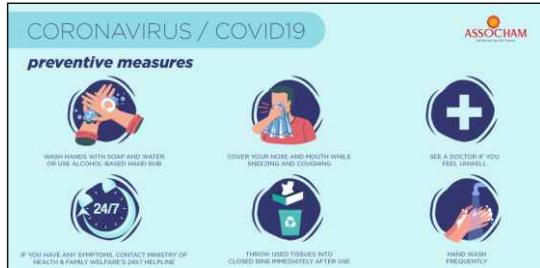
Together We Will



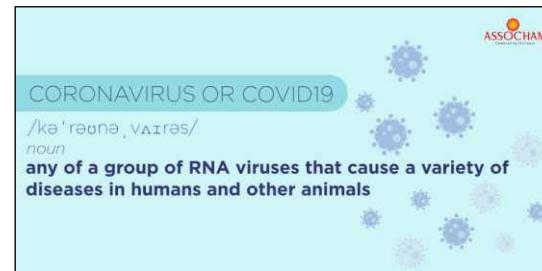
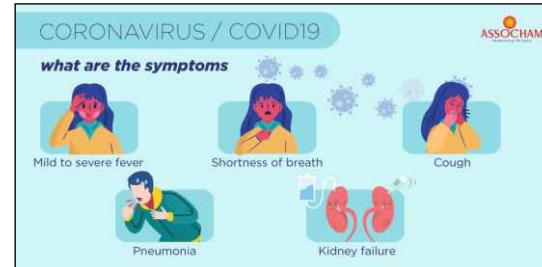
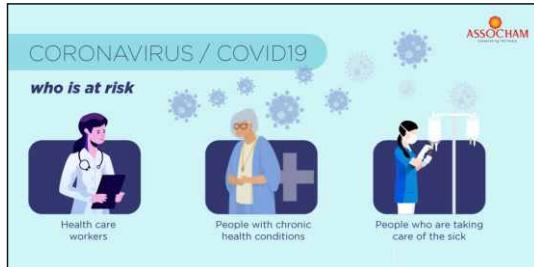
We in the ASSOCHAM will actively give the ground level feedback about the impact of the Covid-19 virus to the Economic Response Task Force constituted under the leadership of Finance Minister Mrs Nirmala Sitharaman

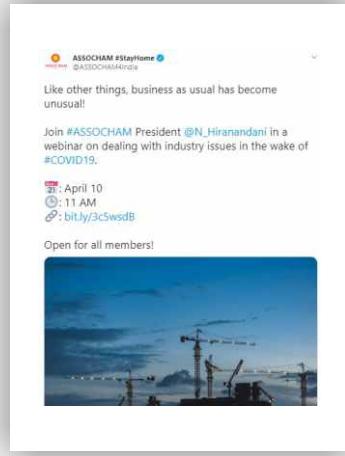
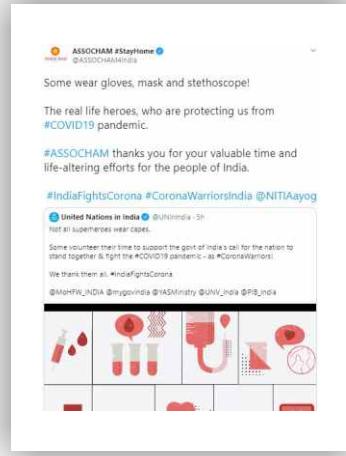
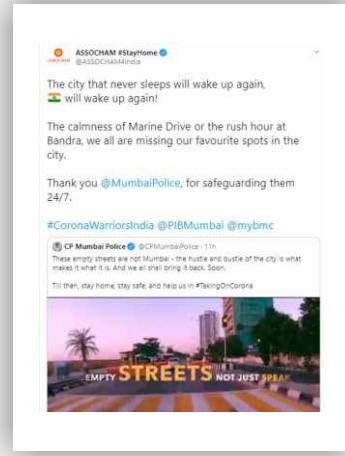
Deepak Sood
Secretary General, ASSOCHAM

ASSOCHAM on Social Media



ASSOCHAM on Social Media







Cmdr Navneet Bali
Co-chair ASSOCHAM Healthcare
Council and Regional Director
Northern Region Narayana Health

The ongoing battle against the Corona virus has entered the decisive phase now, the coming two weeks and thereafter the way we return to normalcy would be critical in the control of the spread. As we grapple with the discovery of a new vaccination for the virus and innovative and effective testing techniques - the delivery of healthcare will make a paradigm shift in the short run. How the future unfolds only time would tell and the long run prediction is hard to make at this juncture. As history has shown humanity will eventually overcome this tragedy too, but we hope we are able to keep the human lives lost to the bare minimum.



Mrs Upasana Arora
Co-chair ASSOCHAM Healthcare
Council and Chairperson
Yashoda Super Speciality Hospital

Covid 19 is a disaster and the only way to save this world is following social distancing and reaching out to healthcare professionals on time. Human life is the most precious thing which must be preserved at all costs. In this scenario, healthcare workers are working very hard and setting an example of selflessness and service to those who are suffering from this pandemic without fear of losing their own lives. Hopefully, in two weeks, we will be able to control the severity of this disease but meanwhile we should keep ourselves calm and relaxed. This time period is going to set an example of humanity and sincerity for the coming generations and hopefully we will be remembered as individuals of strong moral fibre.

**The Hiranandani Group
Commits ₹5 Crores to
Maharashtra Chief Minister's
Relief Fund (CMRF)
for Corona Virus Crisis**



ITC's food division curates 'Boxes of Hope and Happiness' during Covid-19

<https://www.thehindubusinessline.com/companies/itcs-food-division-curates-boxes-of-hope-and-happiness-during-covid-19/article31256123.ece>

5 April, 2020

ITC Limited
@ITCCorp.Com
Mar 31, 2020

Today the Nation faces an unprecedented challenge to #FightCOVID19. At ITC, we humbly pledge our contribution of Rs100 crores to #PMcaresFunds. Together with other initiatives we will continue to do our best to serve the Nation in this hour of crisis. @PMOIndia @narendramodi

PepsiCo India commits over 5 million meals, 25,000 Covid-19 testing kits

<https://www.thehindubusinessline.com/companies/pepsico-india-commits-over-5-million-meals-25000-covid-19-testing-kits/article31267522.ece>



UPL LIMITED

<https://www.freepressjournal.in/business/upl-contributes-rs-75-crore-to-pm-cares-fund>
<https://twitter.com/UPLLtd/status/1246425891594354688>

Signature Global Group and ASSOCHAM collaborated to distribute ration to migrant labourers in different places in Haryana's Gurugram



Signature Global Group in association with ASSOCHAM distributing ration to the migrant labours in different places in Gurugram, Haryana



Signature Global Distributing Rice and other food products to the construction site workers during COVID 19 Lockdown in Gurugram Haryana



An initiative by Signature Global for Labourers amid COVID 19 Lockdown in India, distributing food and daily needs to the labourers in Delhi NCR



An initiative by Signature Global for Labourers amid COVID 19 Lockdown in India, distributing food and daily needs to the labourers in Delhi NCR

Views of Industry Experts



Views of Industry Experts



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ASSOCHAM-AESL joint initiative to provide food packets to frontline workers at Delhi's Safdarjung Hospital

In our endeavor to advance CSR initiatives aimed at supporting our communities, ASSOCHAM under the aegis of its social development arm - ASSOCHAM Foundation for Corporate Social Responsibility (AFCSR) joined hands with patron member Aakash Educational Services Limited (AESL) to provide 1,000 packed meals on a daily basis for one week for frontline 'corona-warriors' including the healthcare professionals, cleaning staff and other essential personnel at Delhi's Safdarjung Hospital's new 500 bed facility for COVID-19 patients.



ASSOCHAM Southern Region Development Council distributed 1,000 food packets to the needy around Bengaluru with support from - THE GAIN (Global Accelerator for Innovation Network); DPK Group; KSR & Co. and Resada Life Sciences



CSR Initiatives by Reliance Industries



Coming together to save humanity by Helping police at service with juices and health supplements



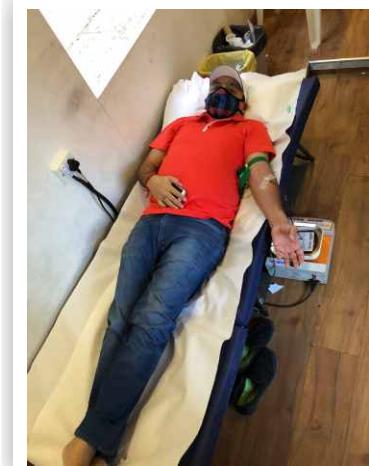
Providing 50 lakh meals across nation so that working hands do not sleep empty stomach



Contribution of
Rs.500 cr towards
PM Cares Relief fund

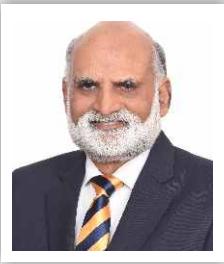


ASSOCHAM-River Engineering joined hands to distribute food packets to labour staff of Noida Authority.



“In these unprecedented times, it’s imperative that we don’t forget to help those in need.”

*Deepak Sood
Secretary General
ASSOCHAM*



Shri Anil Rajput
Chairperson,
ASSOCHAM CSR Council &
Senior Vice President,
Corporate Affairs, ITC Ltd.

ASSOCHAM would like to thank all its members and partners for extending their full support to fight COVID-19. It is our privilege to be able to assist the country during this pandemic, by leveraging our network to reach vulnerable sections of the society. In these chaotic times, we encourage our industry members to continue the fight against COVID-19 by extending their support to those affected directly and indirectly by this pandemic, given the socioeconomic impact that this crisis has imposed on the lives and livelihoods of Indians all over the country. We at ASSOCHAM are committed to the cause and will continue to find ways to support the country during this period.

Ashok Leyland distributed food packets to stranded truck drivers in various parts of India.



Food distribution by ASSOCHAM past-president, Mr Anil Aggarwal jointly with Mr S.K. Jindal, chairman, ASSOCHAM National Council for Commodity Markets in association with Akshay Patra



ASSOCHAM, in partnership with Banega Swachh India along with Jagran Pehel, delivered soaps to the Delhi Government. The Chambers and Dettol India are committed to fighting the Coronavirus Outbreak and will continue to deliver them more soaps.



The covid 19 has very badly arrested the entire globe. Amidst the spreading of Corona virus, as a responsible business entity, it's our utmost duty and foremost responsibility to stand firmly with the Government to fight against and win over this emergency situation of pandemic.

In such difficult times, ASSOCHAM's first priority is Nation and it's people. Our endeavors are to bring business fraternity together to reach the most vulnerable section of the society and the poorest of poor who are most severely affected to achieve the common goal of overcoming this mammoth challenge.

Shri Ravi Bhatnagar

Co-Chairperson, ASSOCHAM CSR Council and Director External Affairs & Partnerships (AMESA), Reckitt Benckiser

Textile capacity for making Personal protection products

- Welspun Group has always been at the forefront when it comes to supporting Government initiatives & Society at large.
- From the business point of view, we have been making smart non-woven products for diverse applications around safety clothing, filtration, cosmetic segments, etc.



In this time of crisis as a humble contribution, we are using our capacities to make hand wipes and face masks to meet the demand-supply gap for personal protection



Under the strategic leadership of Hon'ble Prime Minister, Shri Narendra Modi, ASSOCHAM is committed to alleviate the stress on the economy, spread awareness about the best practices under the circumstances and work towards raising the collective consciousness while continuing as a proactive participant in the nation's efforts to tide over the crisis

THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

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